



Universiteit van Pretoria Jaarboek 2017

Global business strategy 861 (GIB 861)

Kwalifikasie

Nagraads

Fakulteit

[Gordon Institute of Business Science](#)

Modulekrediete

0.00

Programme

[MBA Deeltyds](#)

[MBA Modulêr](#)

[MBA Voltyds](#)

Onderrigtaal

Module word in Engels aangebied

Akademiese organisasie

Gordon Institute of Bus Sci

Aanbiedingstydperk

Semester 1 of Semester 2

Module-inhoud

* Hierdie module word slegs in Engels aangebied.

This module will prepare students for the global elective by examining what makes countries and companies competitive globally. The concepts introduced at the beginning of the first year in the competitive organisation as part of the orientation programme will be re-visited and students will be helped to draw on their entire MBA experience to develop the critical ability to identify factors that enhance and restrain competitiveness. Special attention is given to the relative competitiveness of South Africa and the countries and regions to be visited, with special reference to the industries that will be studied.

Die inligting wat hier verskyn, is onderhewig aan verandering en kan na die publikasie van hierdie inligting gewysig word.. Die [Algemene Regulasies \(G Regulasies\)](#) is op alle fakulteite van die Universiteit van Pretoria van toepassing. Dit word vereis dat elke student volkome vertrouwd met hierdie regulasies sowel as met die inligting vervat in die [Algemene Reëls](#) sal wees. Onkunde betreffende hierdie regulasies en reëls sal nie as 'n verskoning by oortreding daarvan aangebied kan word nie.